



# The European Journal for Dry Bulk Processing, Handling and Transport 2020 Editorial and Advertising Data

## A POWERFUL MEDIUM TO REACH YOUR TARGET MARKET

### Market Leader

Launched in 2008, **EuroBulkSystems** is internationally recognised as Europe's foremost information source for the Bulk Processing Industry. Every issue, the journal reports on the handling, processing and distribution of powders, granulates, flakes and pellets – as well as, to a lesser extent, liquids and pastes.

### Read by Decision-Makers

Circulated to over 9000 readers - primarily users of bulk processing systems - throughout Europe, **EuroBulkSystems** reaches your target market directly, powerfully and cost-effectively.

Nearly 80% of its readers work in the chemical, food, animal feed, pharmaceutical, plastics and high-grade industrial mineral industries, all of which share a need to handle and process valuable and often 'difficult' materials with care, precision and often under carefully monitored hygiene conditions.

### Quality Editorial

**EuroBulkSystems** attaches high priority to accurate and objective reporting; and to researching and compiling articles. Its experienced editorial team writes with discernment and clarity on a wide range of subjects dealing with bulk handling, processing and transport; and related measurement, control and safety issues.

### Dynamic Website + Weekly News = Unique Branding

Advertisers in **EuroBulkSystems** can also benefit from headline exposure on the [www.eurobulksystems.com](http://www.eurobulksystems.com) website. Logos, weblinks and banner advertisements are prominently displayed – an unrivalled chance to boost your company's brand. Sponsorship opportunities are also available. The website is updated with weekly news items, ensuring high levels of regular web traffic. (Further details on p4 of this document)

### The EuroBulkSystems "Added Bonus" Distribution

Advertisers can maximise their profile in the market by making use of **EuroBulkSystems'** bonus distribution at major international trade shows throughout Europe. **EuroBulkSystems** is promoted vigorously at these shows – and advertisers can benefit from this level of international exposure.

## CONTACT US



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[www.eurobulksystems.com](http://www.eurobulksystems.com)

# EuroBulkSystems: Editorial Schedule (June – December 2020)

	<b>TREATMENT, MEASUREMENT &amp; CONTROL</b>	<b>HANDLING, PROCESSING &amp; STORAGE</b>	<b>BAGGING, PACKAGING &amp; TRANSPORT</b>	<b>BONUS DISTRIBUTION &amp; SUPPLEMENTS</b>
<b>May/June</b> <i>Copy deadline: 12 June</i>	<ul style="list-style-type: none"> <li>▪ Sampling &amp; sample preparation</li> <li>▪ Coating of granules</li> <li>▪ Level &amp; inventory measurement</li> </ul>	<ul style="list-style-type: none"> <li>▪ Aero-mechanical conveyors</li> <li>▪ Screening &amp; sieving</li> <li>▪ Milling/fine grinding</li> </ul>	<ul style="list-style-type: none"> <li>▪ FFS bagging</li> <li>▪ Road powder tankers</li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Supplement:</i> Semi-bulk packaging &amp; transport of liquids</li> </ul>
<b>July/August</b> <i>Copy deadline: 29 July</i>	<ul style="list-style-type: none"> <li>▪ Agglomeration pelletising &amp; briquetting</li> <li>▪ Drying of powders</li> <li>▪ Weighing &amp; load cells</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dosing &amp; feeding</li> <li>▪ Pneumatic conveying</li> <li>▪ Vibratory conveying</li> </ul>	<ul style="list-style-type: none"> <li>▪ FIBCs</li> <li>▪ FIBC fabric, thread, webbing &amp; inner liners</li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Supplement:</i> Dry bulk logistics</li> </ul>
<b>September/October</b> <i>Copy deadline: 31 August</i>	<ul style="list-style-type: none"> <li>▪ Particle characterisation</li> <li>▪ Flow measurement &amp; control of powders</li> <li>▪ Dust control</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bucket elevators &amp; components</li> <li>▪ Bins &amp; silos</li> <li>▪ Silo discharge/freeing blockages/hang ups</li> </ul>	<ul style="list-style-type: none"> <li>▪ Flexitanks</li> <li>▪ Bag palletising/wrapping</li> </ul>	<ul style="list-style-type: none"> <li>▪ POWTECH</li> <li>▪ SOLIDS Antwerp</li> <li>▪ POWDER TECH, Istanbul</li> </ul>
<b>November/December</b> <i>Copy deadline: 13 November</i>	<ul style="list-style-type: none"> <li>▪ Dust explosion protection</li> <li>▪ Magnetic separation/metal detection</li> <li>▪ Moisture measurement</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mixing</li> <li>▪ Screw conveyors</li> <li>▪ Tubular drag conveyors</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dry bulk container liners</li> <li>▪ FIBC filling/discharge</li> </ul>	<ul style="list-style-type: none"> <li>▪ VRAC TECH/BULK TECH, Macon</li> <li>▪ <i>Supplement:</i> Cement handling &amp; transport</li> </ul>

## Quality Editorial, News & Features - Every Issue

Every issue, **EuroBulkSystems'** highly experienced editorial team reports on the latest industry developments, covering handling, processing, transport, storage, safety, measurement and control systems – and much more. Regular editorial sections include:

- **News Section:** The latest industry developments
- **People:** New staff appointments, promotions and retirement announcements
- **New equipment:** Innovation from equipment manufacturers

# 2020 Display (Print) Advertising Rates

ADVERTISEMENT SIZE (A3 Format)	SIZE (height x width)	1-2 Insertions	3-4 Insertions	5-6 Insertions
Semi-display Classified at top of Front Page	60mm x 110mm	See page 7 for further details		
Full Page	396mm x 273mm	£3660	£3200	£2700
Junior Page	263mm x 179mm	£2150	£1850	£1600
Half Page – Horizontal	196mm x 273mm	£2150	£1850	£1600
Half Page – Vertical	396mm x 134mm	£2150	£1850	£1600
Quarter Page – Standard	196mm x 134mm	£1450	£1250	£1050
Quarter Page - Horizontal (A4 Half Page Size)	128mm x 179mm	£1450	£1250	£1050
Quarter Page - Vertical (A4 Half Page Size)	263mm x 88mm	£1450	£1250	£1050
Quarter Page - Strip	97mm x 273mm	£1450	£1250	£1050
Eighth Page - Vertical (A4 Quarter Page Size)	128mm x 88mm	£800	£650	£550
Eighth Page - Horizontal	95mm x 134mm	£800	£650	£550

## COVER AND SPECIAL POSITIONS

FRONT COVER*	OUTSIDE BACK**	INSIDE FRONT	RIGHT HAND PAGE
25% extra	20% extra	15% extra	10% extra

## Readership\*\*\*

INDUSTRY SECTOR		GEOGRAPHICAL	
Foodstuffs and beverages	2550	Germany	9%
Chemicals and pharmaceuticals	2510	The Netherlands	7%
Plastics and rubber	1180	Belgium/Luxembourg	7%
Industrial minerals	1120	Scandinavia/Nordic	6%
Equipment Suppliers	1030	France	6%
Others (Cement, Fertilisers, Animal Feeds, etc)	980	Italy	5%
Engineering Firms and Consultancies	180	British Isles	25%
Other Organisations	40	Eastern Europe	23%
		Switzerland & Austria	6%
		Spain and Portugal	5%
		Outside Europe	1%
<b>Total</b>	<b>9590</b>	<b>Total</b>	<b>100%</b>

99% of EuroBulkSystems' readers are located in Europe: 51% in continental Western Europe, 23% in Eastern Europe and 25% in the British Isles.

\* Quarter Page Only

\*\* Full Page Only

\*\*\* Because the readership of EuroBulkSystems is constantly expanding and changing, the breakdown by Industry Sector can only be approximate (though accurate during the year to within a margin of 50 either way of the totals shown).

## A free ‘thank you’ to all Display Advertisers

When you place Display Advertisements in *EuroBulkSystems* (see previous page for rates & sizes), your company will automatically enjoy the benefits of becoming a Current EuroBulkSystems Sponsor.

This means that your company logo will be placed – *absolutely free of charge* – on the homepage at [www.eurobulksystems.com](http://www.eurobulksystems.com) (immediately below *EBS News*, our popular online news bulletin which is updated weekly). It will remain there for a minimum period of 3 months from the publication date of the issue of *EuroBulkSystems* which contains your Display Advertisement.

Throughout this time your logo will be hyperlinked to your company’s website – or to a specific section of your choice.

## Banner Advertising Rates for [www.eurobulksystems.com](http://www.eurobulksystems.com)

Companies wishing to maximise their profile can benefit from promotional opportunities offered by the [www.eurobulksystems.com](http://www.eurobulksystems.com) website.

With over 17,000 unique visits (and over 85,000 page views) a year, the website is regularly visited by key purchasers and users of bulk processing and handling equipment.

Banners are positioned on the right-hand side of all pages

### **Size:**

258 pixels x 114 pixels

### **Rate:**

1 month on website:	£ 525
3 months on website:	£ 415 per month
6 months on website:	£ 350 per month
12 months on website:	£ 260 per month

For the above rates Banners will be displayed on all seven pages of the website.

# EBS Weekly Newsletter

## Sponsorship Opportunities

A further effective and high-profile way for companies to promote their products and services is to become a Sponsor of the weekly EuroBulkSystems industry newsletter.

### **EBS News: the Weekly Industry Newsletter**

EBS News is the weekly newsletter, published by EuroBulkSystems magazine. Sent out by email every week, it contains the latest industry developments – we are usually the first to reach the market with key bulk processing and handling news!

The Newsletter is emailed to over 5000 decision-makers every week.

### **Sponsorship Packages**

EBS is offering key industry companies the opportunity to be a Newsletter Sponsor, enabling them to benefit from the well-researched and widely-read newsletter.

The Sponsorship Package comprises the company's logo, with Weblink. Two options are available:

**Platinum Sponsorship:** Logo and Weblink at the top of the Newsletter

**Gold Sponsorship:** Logo and Weblink at the base of the Newsletter.

### **Sponsorship Rates**

**Platinum Sponsorship:** Logo and Weblink at Top of Newsletter £245/Week (A minimum booking of 4 consecutive weekly Newsletters is required)

**Gold Sponsors:** Logo and Weblink at Base of Newsletter £165/Week (A minimum booking of 4 weekly Newsletters is required)

### **How Your Advert will appear**

To view how the advertisement will appear, please contact us


### **To Make a Booking**

For further information and to check availability, please contact:

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# PLATINUM SPONSORSHIP: LOGO AT TOP OF NEWSLETTER

Web Version | Update preferences | Unsubscribe | Follow Us | Forward | Email




## Latest EBS News - Week of 11 March 2019

This Week's Platinum Newsletter Sponsor




**Innovative line of pellet feeders**




Drabender Technologie has launched a new line of feeders designed specifically for handling pellets. [Read more.](#)

**Continuous mixer for chocolate production**




Ajix Equipment has supplied a leading UK-based high integrity manufacturing and services provider with a continuous mixer featuring Lyflow™ clog-resistant blades for mixing chocolate with inclusions. [Read more.](#)

**New plastic packaging concepts for demanding products**




Blachol + Klein will be presenting at POWTECH (Hall 1, Stand 513) its newly developed plastic packaging solutions for problematic products, including chemicals and foodstuffs. [Read more.](#)

**Mixing of infant formula ingredients**



amixonii has developed a single-shaft mixing system with comparatively small dimensions. [Read more.](#)

**Dust-tight drum tipper for difficult materials**




Flexicon Europe has introduced a TIP-TITE drum tipper designed for use with poorly flowing or agglomerated materials, allowing rapid, dustfree transfer of bulk solids, whether free flowing or otherwise. [Read more.](#)

Please send your company's latest news to: [richard.miller@pauhilmedia.com](mailto:richard.miller@pauhilmedia.com)

Follow us on Twitter

This Week's Gold Newsletter Sponsor



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# GOLD SPONSORSHIP: LOGO AT BASE OF THE NEWSLETTER



## Print Advertisement at Top of Front Cover

In the top right-hand corner of the Front Cover of every issue of *EuroBulkSystems* we are able to make available a prime position for a Semi-display Classified Advertisement measuring no more than 60mm high x 110mm wide (see page 3).

This eye-catching advertisement position will be popular for announcing a company's presence at an important trade show, for promoting a new product, for bringing a company's website to the attention to our readers, or for referring to a larger Display Advertisement or an Editorial Feature appearing in the same issue of *EuroBulkSystems*.

The rate for this sought-after position is £1000. Since *EuroBulkSystems* is published six times annually, there are only six opportunities during 2020 to secure this key promotional position. To avoid disappointment, early booking is strongly recommended.

*EuroBulkSystems* has a sister publication, *AsiaBulkSystems*. Launched in the 3<sup>rd</sup> quarter of 2018, it is published four times a year in print. A digital version can be viewed at [www.asiabulksystems.com](http://www.asiabulksystems.com). This website provides full media information about *AsiaBulkSystems*. There is also an online newsletter reporting latest news from the entire Asian region, including Indian Subcontinent, China, Middle East and Australasia.

# AsiaBulk Systems

**A new publication serving  
the world's fastest  
growing market**

Asia's only in-depth information source  
for handling, processing and transport of  
premium bulk products

For further details – including media information and  
readership breakdown (geographical & by industry) –  
visit: [www.asiabulksystems.com](http://www.asiabulksystems.com)

