



## 2024 Editorial and Advertising Data

### A powerful medium to reach your target market

#### Market Leader

Launched in 2008, EuroBulkSystems is internationally recognised as Europe's foremost information source for the Bulk Processing Industry. Every issue, the journal reports on the handling, processing and distribution of powders, granulates, flakes and pellets – as well as, to a lesser extent, liquids and pastes.

#### Read by Decision-Makers

Circulated to over 9000 readers - primarily users of bulk processing systems - throughout Europe, EuroBulkSystems reaches your target market directly, powerfully and cost-effectively.

Nearly 80% of its readers work in the chemical, food, animal feed, pharmaceutical, plastics and high-grade industrial mineral industries, all of which share a need to handle and process valuable and often 'difficult' materials with care, precision and often under carefully monitored hygiene conditions.

#### Quality Editorial

EuroBulkSystems attaches high priority to accurate and objective reporting; and to researching and compiling articles. Its experienced editorial team writes with discernment and clarity on a wide range of subjects dealing with bulk handling, processing and transport; and related measurement, control and safety issues.

#### Dynamic Website + Weekly News = Unique Branding

Advertisers in EuroBulkSystems can also benefit from headline exposure on the [www.eurobulksystems.com](http://www.eurobulksystems.com) website. Logos, weblinks and banner advertisements are prominently displayed – an unrivalled chance to boost your company's brand. Sponsorship opportunities are also available. The website is updated with weekly news items, ensuring high levels of regular web traffic. (Further details on p4 of this document)

#### The EuroBulkSystems "Added Bonus" Distribution

Advertisers can maximise their profile in the market by making use of EuroBulkSystems' bonus distribution at major international trade shows throughout Europe. EuroBulkSystems is promoted vigorously at these shows – and advertisers can benefit from this level of international exposure.

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##### EuroBulkSystems is published by:

Oakhill Media Ltd.  
[www.eurobulksystems.com](http://www.eurobulksystems.com)

# 2024 Editorial Schedule

	Treatment, Measurement & Control	Handling, Processing & Storage	Bagging, Packaging & Transport	Bonus Distribution & Supplements
<b>January / February</b> Copy deadline: 12 January	<ul style="list-style-type: none"> <li>- Dust control</li> <li>- Weighing &amp; load cells</li> </ul>	<ul style="list-style-type: none"> <li>- Bins &amp; silos</li> <li>- Bin/hopper discharge</li> </ul>	<ul style="list-style-type: none"> <li>- Road powder tankers</li> </ul>	<ul style="list-style-type: none"> <li>- <i>Supplement: 2023 In-plant test centres</i></li> </ul>
<b>March / April</b> Copy deadline: 1 March	<ul style="list-style-type: none"> <li>- Level &amp; inventory measurement</li> <li>- Moisture measurement</li> </ul>	<ul style="list-style-type: none"> <li>- Milling/fine grinding</li> <li>- Vibratory conveying</li> </ul>	<ul style="list-style-type: none"> <li>- Bag palletising/ wrapping</li> </ul>	<ul style="list-style-type: none"> <li>- <i>Supplement: FIBC handling of toxic or aseptic powders</i></li> </ul>
<b>May / June</b> Copy deadline: 3 May	<ul style="list-style-type: none"> <li>- Agglomeration &amp; briquetting</li> <li>- Flow measurement</li> </ul>	<ul style="list-style-type: none"> <li>- Dosing &amp; feeding</li> <li>- Pneumatic conveying</li> </ul>	<ul style="list-style-type: none"> <li>- FIBCs</li> </ul>	<ul style="list-style-type: none"> <li>- <b>ACHEMA Frankfurt</b> (10-14 June)</li> </ul>
<b>July / August</b> Copy deadline: 5 July	<ul style="list-style-type: none"> <li>- Sampling &amp; sample preparation</li> <li>- Coating of granules</li> </ul>	<ul style="list-style-type: none"> <li>- Aero-mechanical conveyors</li> <li>- Screening &amp; sieving</li> </ul>	<ul style="list-style-type: none"> <li>- FFS bagging</li> </ul>	<ul style="list-style-type: none"> <li>- <i>Supplement: Pre-owned handling/ processing equipment</i></li> </ul>
<b>September / October</b> Copy deadline: 23 August	<ul style="list-style-type: none"> <li>- Plastics recycling</li> <li>- Magnetic separation/ metal detection</li> </ul>	<ul style="list-style-type: none"> <li>- Mixing</li> <li>- Screw conveyors</li> </ul>	<ul style="list-style-type: none"> <li>- Dry bulk container liners</li> </ul>	<ul style="list-style-type: none"> <li>- <b>SOLIDS Dortmund</b> (9/10 October)</li> </ul>
<b>November / December</b> Copy deadline: 25 October	<ul style="list-style-type: none"> <li>- Particle characterisation</li> <li>- Valves for bulk solids</li> </ul>	<ul style="list-style-type: none"> <li>- Bucket elevators &amp; components</li> <li>- Freeing silo blockages/ hang-ups</li> </ul>	<ul style="list-style-type: none"> <li>- Rigid IBCs &amp; flexitanks</li> </ul>	<ul style="list-style-type: none"> <li>- <b>SOLIDS Antwerp</b> (20/21 November)</li> </ul>

## Quality Editorial, News & Features - Every Issue

Every issue, **EuroBulkSystems'** highly experienced editorial team reports on the latest industry developments, covering handling, processing, transport, storage, safety, measurement and control systems – and much more. Regular editorial sections include:

- **News Section:** The latest industry developments
- **People:** New staff appointments, promotions and retirement announcements
- **New equipment:** Innovation from equipment manufacturers

# 2024 Display (Print) Advertising Rates

Advertisement Size (A3 Format)	Size (height x width)	1-2 Insertions	3-4 Insertions	5-6 Insertions
Full Page	396mm x 273mm	€4330	€3780	€3245
Junior Page	263mm x 179mm	€2595	€2270	€1950
Half Page - Horizontal	196mm x 273mm	€2595	€2270	€1950
Half Page - Vertical	396mm x 134mm	€2595	€2270	€1950
Quarter Page - Standard	196mm x 134mm	€1730	€1510	€1290
Quarter Page - Horizontal (A4 Half Page Size)	128mm x 179mm	€1730	€1510	€1290
Quarter Page - Vertical (A4 Half Page Size)	263mm x 88mm	€1730	€1510	€1290
Quarter Page - Strip	97mm x 273mm	€1730	€1510	€1290
Eighth Page - Vertical (A4 Quarter Page Size)	128mm x 88mm	€950	€825	€700
Eighth Page - Horizontal	95mm x 134mm	€950	€825	€700
<b>Cover and Special Positions</b>	<b>Front Cover*</b> 25% Extra	<b>Outside Back**</b> 20% Extra	<b>Inside Front</b> 15% Extra	<b>Right Hand Page</b> 10% Extra

## Readership\*\*\*

Industry Sector	
Foodstuffs and beverages	2640
Chemicals and pharmaceuticals	2510
Plastics and rubber	1130
Industrial minerals	1120
Equipment Suppliers	1020
Others (Cement, Fertilisers, Animal Feeds, etc)	990
Engineering Firms and Consultancies	150
Other Organisations	70
<b>Total</b>	<b>9630</b>

Geographical	
Germany	13%
The Netherlands	9%
Belgium/Luxembourg	7%
Scandinavia/Nordic	5%
France	7%
Italy	5%
British Isles	22%
Eastern Europe	21%
Switzerland & Austria	5%
Spain and Portugal	5%
Outside Europe	1%
<b>Total</b>	<b>100%</b>

99% of EuroBulkSystems' readers are located in Europe: 54% in continental Western Europe, 22% in Eastern Europe and 23% in the British Isles.

\* Quarter Page Only \*\* Full Page Only \*\*\* Because the readership of EuroBulkSystems is constantly expanding and changing, the breakdown by Industry Sector can only be approximate (though accurate during the year to within a margin of 50 either way of the totals shown).

# Banner Advertising Rates

Companies wishing to maximise their profile can benefit from promotional opportunities offered by the www.eurobulksystems.com website.

With over 18,000 unique visits (and over 95,000 page views) a year, the website is regularly visited by key purchasers and users of bulk processing and handling equipment.

Banners are positioned on the right-hand side of all pages.

**Size: 258 pixels x 114 pixels**

## Rates

<b>1 month on website:</b>	<b>€ 630</b>
<b>3 month on website:</b>	<b>€ 495 per month</b>
<b>6 month on website:</b>	<b>€ 420 per month</b>
<b>12 month on website:</b>	<b>€ 315 per month</b>

For the above rates Banners will be displayed on all seven pages of the website.

## A free 'thank you' to all Display Advertisers

When you place Display Advertisements in EuroBulkSystems (see previous page for rates & sizes), your company will automatically enjoy the benefits of becoming a "**Current EuroBulkSystems Sponsor**".

This means that your company logo will be placed – **absolutely free of charge** – on the homepage at www.eurobulksystems.com (immediately below EBS News, our popular online news bulletin which is updated weekly). It will remain there for a minimum period of 3 months from the publication date of the issue of EuroBulkSystems which contains your Display Advertisement.

Throughout this time your logo will be hyperlinked to your company's website – or to a specific section of your choice.

# EBS Weekly Newsletter

## Sponsorship Opportunities

A further effective and high-profile way for companies to promote their products and services is to become a Sponsor of the weekly EuroBulkSystems industry newsletter.

### EBS News: the Weekly Industry Newsletter

EBS News is the weekly newsletter, published by EuroBulkSystems magazine. Sent out by email every week, it contains the latest industry developments – we are usually the first to reach the market with key bulk processing and handling news!

The Newsletter is emailed to over 6500 decision-makers every week.

## Sponsorship Packages

EBS is offering key industry companies the opportunity to be a Newsletter Sponsor, enabling them to benefit from the well-researched and widely-read newsletter.

The Sponsorship Package comprises the company's logo, with Weblink.

**Two options are available:**

**Platinum Sponsorship:** Logo and Weblink at the top of the Newsletter

**Gold Sponsorship:** Logo and Weblink at the base of the Newsletter

### Sponsorship Rates

**Platinum Sponsorship**  
Logo and Weblink at Top of Newsletter

**€315/Week**

(A minimum booking of 4 consecutive weekly Newsletters is required)

**To Make a Booking**  
For further information and to check availability, please contact:

**Patrick Hicks**  
pwh@oakhillmedia.com

**Gold Sponsors**  
Logo and Weblink at Base of Newsletter

**€210/Week**

(A minimum booking of 4 weekly Newsletters is required)

The screenshot shows the top of the newsletter with the EuroBulk Systems logo and the text "Latest EBS News - Week of 7 September 2020". Below this, the Platinum Sponsor is identified as BEUMERGROUP. The Gold Sponsor is identified as Conditioning abrasive ash, with a sub-note: "Ajax Equipment has supplied leading specialist waste treatment, recycling".

**Platinum Sponsorship**  
Logo position is at the top of the newsletter

**Gold Sponsorship**  
Logo position is at the bottom of the newsletter

More efficient spray drying with redesigned bag filter

GEA has made a series of important changes to its SANICIP® bag filtration system for food and dairy spray dryers in a long-term development project aimed at providing significant operational benefits to users of the new equipment.

[Keep Reading](#)



This Week's Gold Sponsor -



Please send your company's latest news to: [Richard.miller@oakhillmedia.com](mailto:Richard.miller@oakhillmedia.com)  
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